Cascades
Source of possibilities

Beyond Circularity



Is circularity enough to make the right purchase decision?

Circularity is where we started.

Since 1964

Recovery
and recycling roots

83%

of our fibre intake
was recycled in
2025*

17

recovery centers
securing our recycled
fibre supply

*cascades-sustainability-report-2025-1.pdf

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Science is where we go further.

5th sustainability plan

4 pillars

18 commitments

10 measurable targets

SCIENCE BASED TARGETS

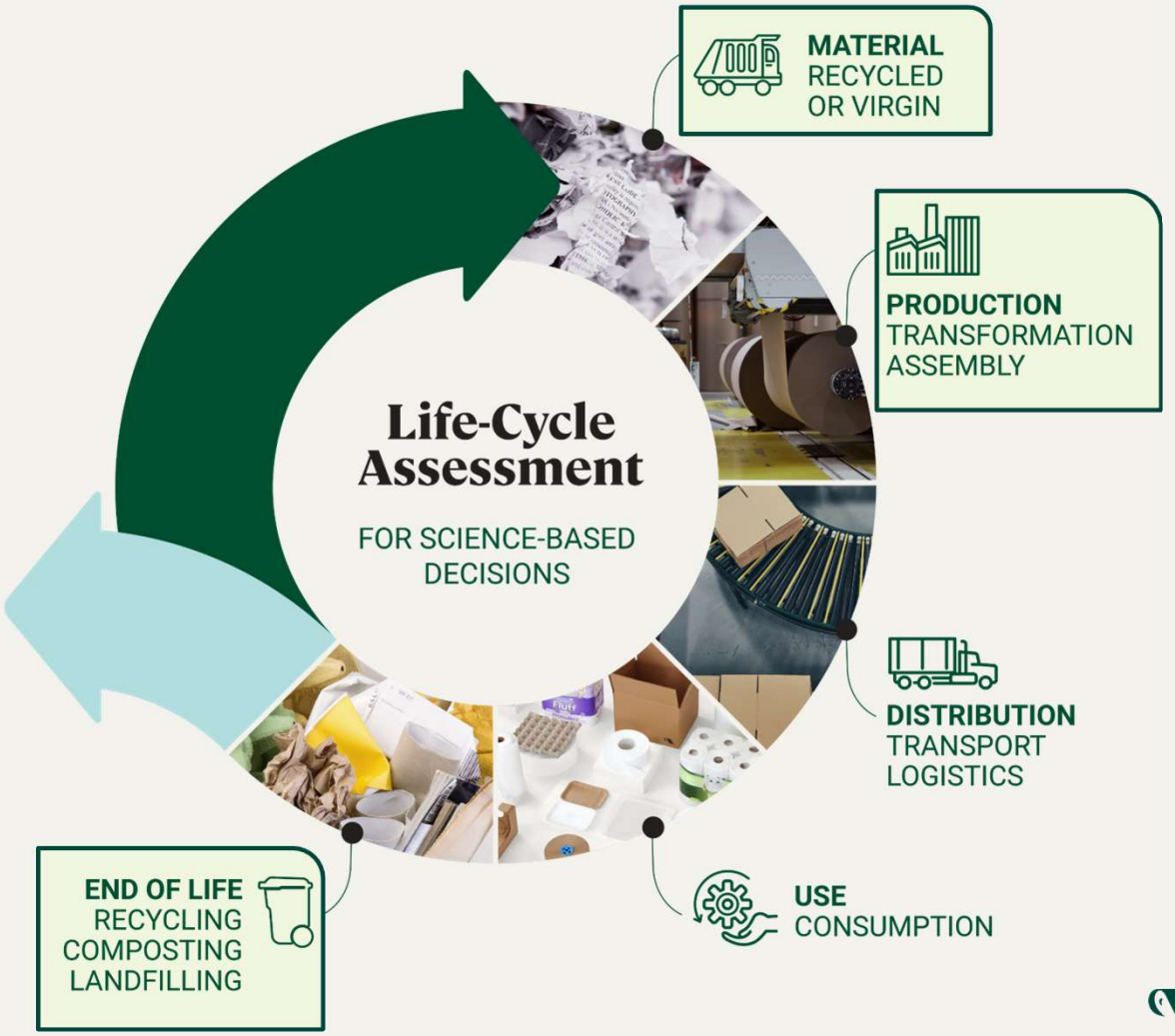
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

15+ years

of life cycle assessment



Where can we make the biggest difference?



Recycled content makes a difference.

Specifically on land use.

Cascades lithoURB



-99%

impact on land use

**Potential savings based on the Life Cycle Assessment (LCA) approach according to ISO 14040 and 14044. LCA study on Cascades corrugated boxes (2026) conducted by Groupe AGECO, an independent third party. Basis of comparison (functional unit): 1 metric ton of containerboard. The industry comparison is based on the average of virgin brown and white liners.*

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Recycled content makes a difference.

But so does our operation.



-65%
on GHG emissions

Compared to an average industry tissue paper made of **virgin fibres**

-52%
on GHG emissions

Compared to an average industry tissue paper made of **recycled fibres**

**Potential savings based on the life cycle assessment (LCA) approach for each Cascades product category, compared to equivalent industry products made of 100% virgin fibers (top) or 100% recycled fibers (down). LCA study on Cascades tissue paper products (2023) conducted by Groupe AGÉCO, an independent third party, in accordance with ISO 14040 and ISO 14044. Basis for comparison (functional unit): 1 square meter (m²).*

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Recycled content makes a difference.

But so does the end of life.

Recyclable

100%
recycled PET



-83%
impact on resource scarcity

** Potential savings based on the Life Cycle Assessment (LCA) approach according to ISO 14040 and 14044. LCA study on Cascades trays (2026) conducted by the AGECO Group, an independent third party. Basis of comparison (functional unit): a tray, size #3 and processor grade, used for fresh protein and manufactured on the North American market in 2024. CA-US average. Mass of size #3, same weight. Industry product: MAP virgin PP tray.*

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Is circularity enough to make the right purchase decision?

Circularity matters.
But environmental performance goes beyond circularity.



Circularity
is the starting point

Science
guides the decisions

Expertise
turns insights into actions