From Sustainability Ambition to Action:

Navigating the Path Forward



CONFIDENTIAL AND PROPRIETARY
INFORMATION OF WM

From ambition to action

The path forward needs to be practical, scalable and built for the realities of retail.

01 **Understand** your current state

02 **Prioritize** the right opportunities

03 **Connect** strategy to execution

04 **Measure** progress against goals



ADVISORY EXPERTISE + OPERATIONS + ACCOUNT TEAM

PRACTICAL, SCALABLE SOLUTIONS

Recommendations designed with implementation in mind

A RETAILER STORY

The ambition was clear. The path was not.

500+ locations | Complex materials | Fragmented data | Pressure to show sustainability progress



ASSESS

Sites and material flows

CONNECT

Data and stakeholders

PRIORITIZE

Impact and feasibility

BUILD A ROADMAP

Practical, scalable action

WM ADVISORY + ACCOUNT TEAM + OPERATIONS

Meaningful progress doesn't always require one big change.
It starts with knowing where to focus.

OPPORTUNITIES IDENTIFIED

35%

potential operating cost savings

40%

potential diversion improvement

CONFIDENTIAL AND PROPRIETARY INFORMATION OF WM

START WHERE YOU ARE

WM Advisory Services can meet you there.

- Understand your current state
- Prioritize the right opportunities
- Build a practical roadmap
- Connect recommendations to execution

START THE CONVERSATION

Scan to connect with
WM Advisory Services

One partner. A practical path forward.

CONFIDENTIAL AND PROPRIETARY
INFORMATION OF WM