

RCC | Retail Sustainability
Conference

EXCELLENCE AWARDS

RCC Retail Sustainability Excellence Awards

Sponsorship Opportunities

RCC Retail Sustainability Excellence Awards

Recognizing best-in-class sustainability initiatives that are credible, scalable, and delivering measurable impact across the retail value chain.

The **Retail Sustainability Awards** recognize high-impact sustainability leadership across retailers, brand owners and the broader supply chain. The program is designed to elevate initiatives that are credible, scalable, and demonstrably effective in real-world conditions, aligned with the core themes of the RCC Retail Sustainability Conference (circular economy, EPR performance, data and transparency, and decarbonization).

October 28, 2026.

Metro Toronto Convention Centre, North Building.

Awards of Distinction

RCC | Retail Sustainability
Conference
EXCELLENCE AWARDS



Fisk Johnson
Chief Executive Officer
SC Johnson



Kathleen McLaughlin
Executive Vice President &
Chief Sustainability Officer
Walmart Inc.

Sustainability Leader of the Year – Retail

\$10,000

Brand Stage Experience

- Opportunity to have a senior executive from your company present the award on stage to the winner.
- Platinum Level sponsor recognition.

Event Material and Onsite Signage

- Logo and verbal recognition included on the main stage at the beginning of the Awards Dinner.
- Opportunity to have your company's congratulatory message for the winner of the Award of Distinction displayed on the main stage screen during networking periods.

Online Presence

- Logo placed beside the award category on award webpage with a hyperlink to your website.

Networking Opportunity

- ONE (1) table of EIGHT (8) to the Retail Sustainability Excellence Awards Dinner.
- ONE (1) additional dinner ticket for a senior executive of your company to sit at the head table at the Awards Dinner.

Sustainability Leader of the Year – CPG

\$10,000

Brand Stage Experience

- Opportunity to have a senior executive from your company present the award on stage to the winner.
- Platinum Level sponsor recognition.

Event Material and Onsite Signage

- Logo and verbal recognition included on the main stage at the beginning of the Awards Dinner.
- Opportunity to have your company's congratulatory message for the winner of the Award of Distinction displayed on the main stage screen during networking periods.

Online Presence

- Logo placed beside the award category on award webpage with a hyperlink to your website.

Networking Opportunity

- ONE (1) table of EIGHT (8) to the Retail Sustainability Excellence Awards Dinner.
- ONE (1) additional dinner ticket for a senior executive of your company to sit at the head table at the Awards Dinner.

Congratulatory Messages

Crafted for either Award of Distinction recipient, these messages offer a meaningful opportunity to publicly celebrate the winner's accomplishments and demonstrate your organization's support for their leadership, impact, and contributions to the retail and CPG industry.

Standalone Congratulatory Message - \$5,000

- Opportunity to have your company's congratulatory message for the winner of the Award of Distinction displayed on the main stage screen during networking periods.
- Congratulatory messages to be shared directly with the winner post event.

Group Congratulatory Message - \$2,500

- Opportunity to have your company's logo, along with other industry partners, displayed with a congratulatory message for the Award of Distinction winner, via the main stage screen during networking periods.
- Congratulatory messages to be shared directly with the winner post event.

Award Categories

- Back-of-Store Circularity & Operational Waste Diversion or Reduction
- Community Impact
- Data, Transparency & Traceability Innovation
- Energy & Facilities Decarbonization Impact
- Innovative Sustainable Product & Packaging Design
- Low-Carbon Logistics & Fleet Transition
- PRO Excellence: Most Improved Recycling Performance & Transparency
- Recycled Content Adoption
- Reuse, Refill & Take-Back Program
- Supply Chain Impact

Award Category Sponsor \$8,500

Announce winners at the Retail Sustainability Excellence Awards Gala

The program features 10 categories across circular packaging & materials, reuse/take-back & operational circularity, data/transparency, decarbonization (facilities + logistics), PRO performance, supply chain & community impact.

Brand Stage Experience

- Opportunity to have a Senior Executive from your company present an award to a category winner.
- Gold Level Sponsor Recognition.

Event Material and Onsite Signage

- Logo included on the main stage screen during category presentation.

Online Presence

- Logo placed on the RCC Retail Sustainability Conference event website sponsor page with a URL to your preferred site.

Networking Opportunity

- Four (4) complimentary tickets to the Retail Sustainability Excellence Awards Gala.



RCC Sponsorship Inquiries

For more information or questions, please contact RCCSponsorship@RetailCouncil.org



For sponsorship opportunities, please contact rccsponsorship@retailcouncil.org

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