



ASSOCIATION OF PLASTIC
RECYCLERS

EPR Regulations are Here. Is Your Packaging Ready?

RCC Sustainability Conference| Toronto, ON
October 30, 2025



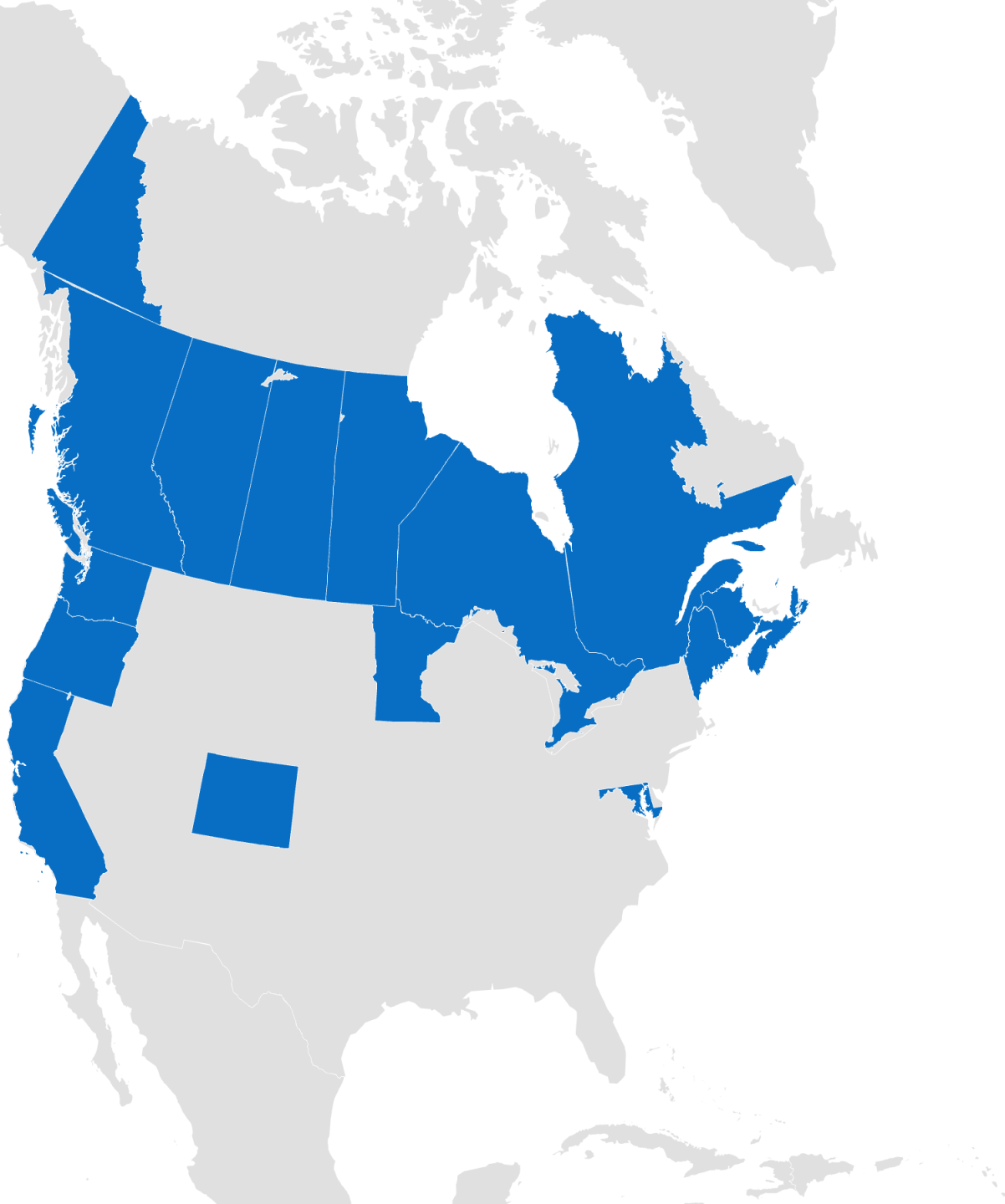
Curt Cozart

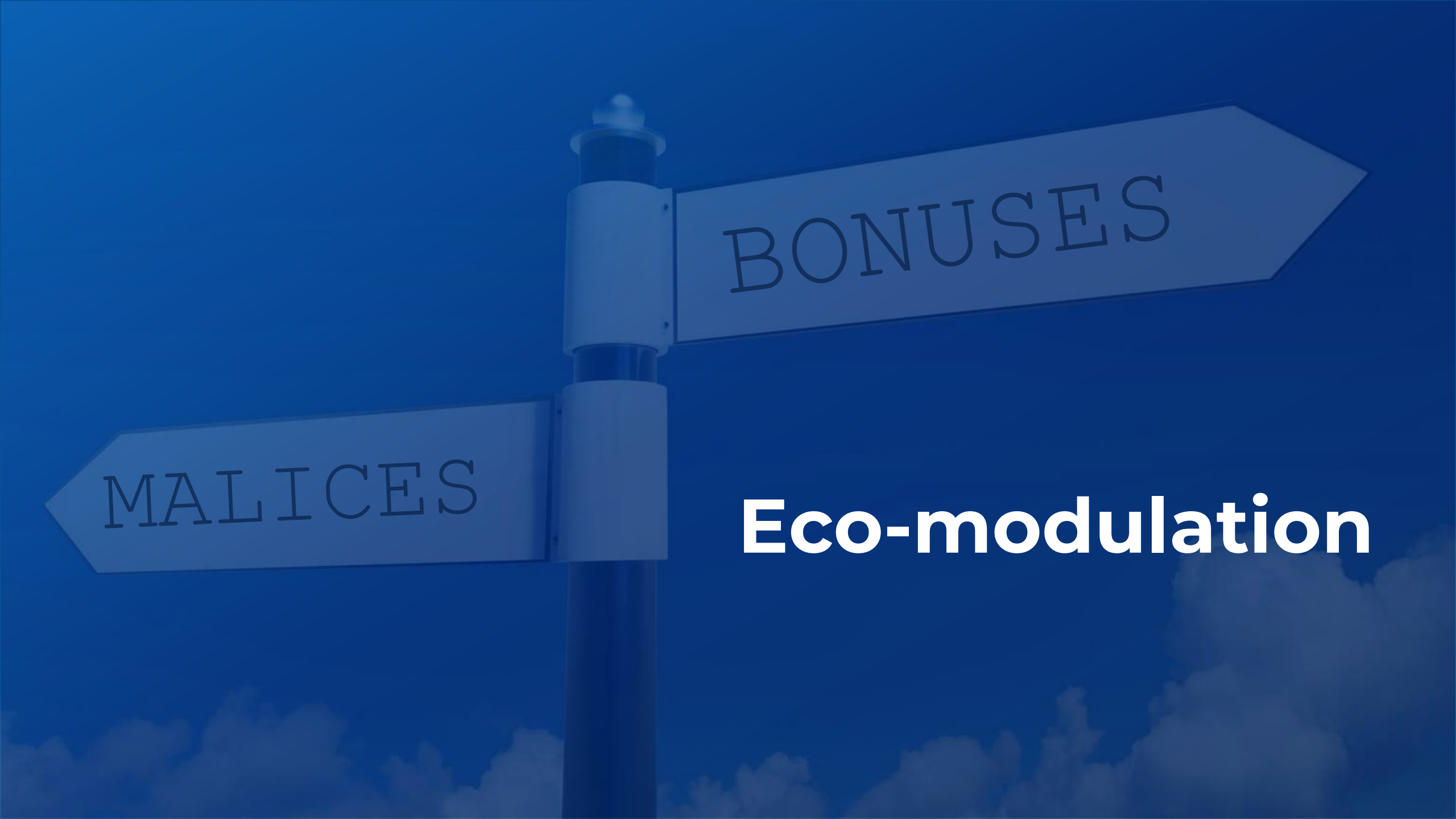
Chief Operating Officer

© 2025 The Association of Plastic Recyclers

The information provided in this presentation is not a substitute for legal advice. Before taking any actions based upon such information, consult with the appropriate professionals.

States and Provinces with Current EPR Legislation for Packaging in North America





BONUSES

MALICES

Eco-modulation

Why good design is important.

- In a circular economy, consumer product companies are their own material suppliers.
- Companies benefit when their packaging is recyclable with maximum quality and yield.

APR Design®
Preferred



APR Design®
Detrimental



Who is APR?

APR is an international non-profit and the only North American organization focused exclusively on improving recycling for plastics.



What Do We Do?

Our mission is simple:
RECYCLE MORE PLASTIC
to reduce waste.

The background image shows a vast industrial interior, possibly a recycling or waste management facility. It features a complex network of blue-painted metal structures, including conveyor belts and large processing units. The ceiling is high with a visible steel truss system and numerous industrial lights. The overall color palette is dominated by blues and greys, giving it a professional and industrial feel.

**Reclaimers and Recyclers
are the CORE of APR**

Sampling of APR Members

MEMBERS IN CANADA



AFFILIATES



[View all APR Members »](#)

Together, APR members span the entire value chain and shape the future of our industry.

- Reclaimers/Recyclers
- Brand Owners
- Retailers
- Converters
- Equipment Manufacturers
- Testing Laboratories
- Certifiers
- Label & Ink Manufacturers
- Resin Manufacturers
- Additives Manufacturers
- Researchers
- Technical Consultants
- And more!



APR Design® Guide for Plastics Recyclability



Circularity starts here.

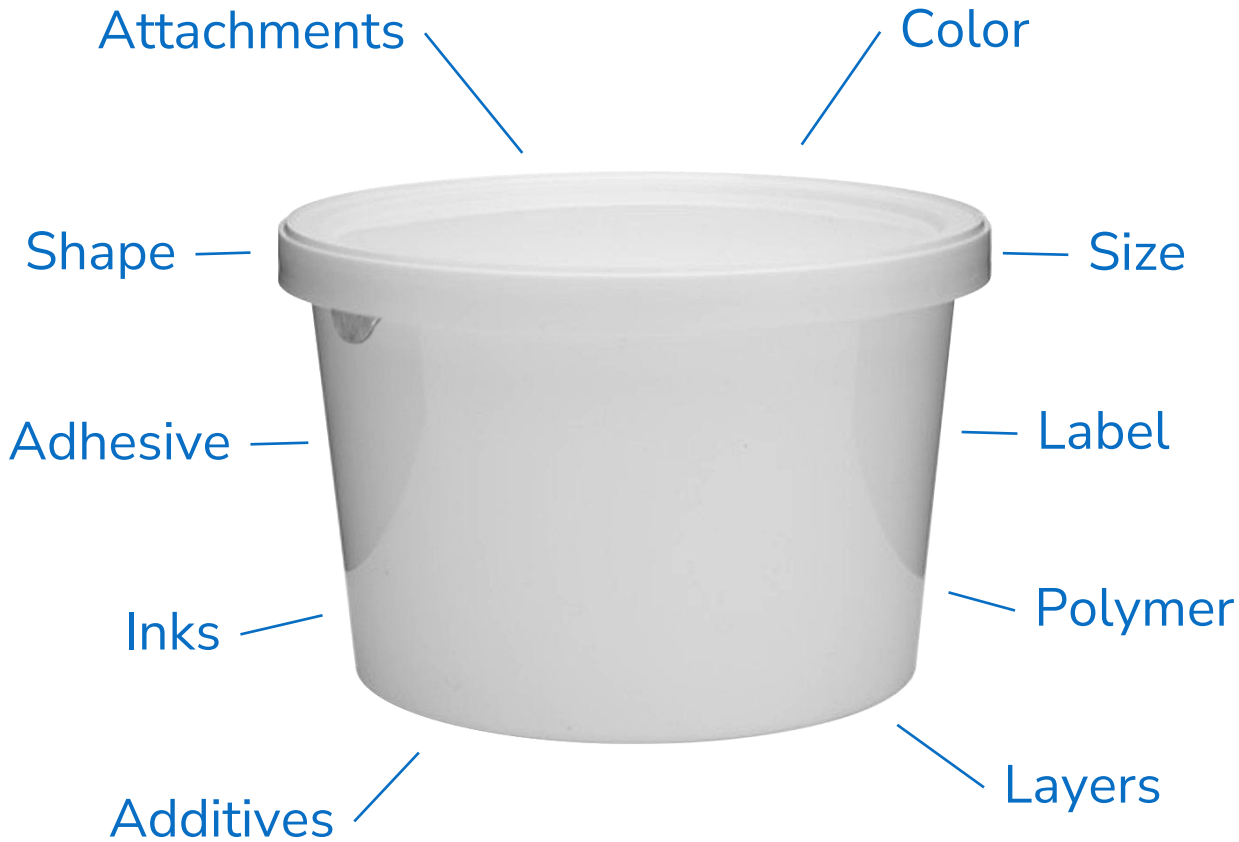


Since 1994, the APR Design® Guide has helped companies measure each aspect of package design against industry-accepted criteria to ensure recycling compatibility.

Today it is widely recognized as the authority on how to design plastic packaging for recyclability in North America— cited by leading organizations like Ellen MacArthur Foundation, US Plastics Pact and How2Recycle and included in California law.

The free digital tool is simple, easy to use and available to any organization designing, manufacturing or using plastic packaging. Scan the code to get your go-to guide to recyclability.





**The APR Design®
Guide views a
package as
a compilation
of design
features**

Each design feature is classified into a recyclability category

BONUSES - \$

- APR Design® Preferred

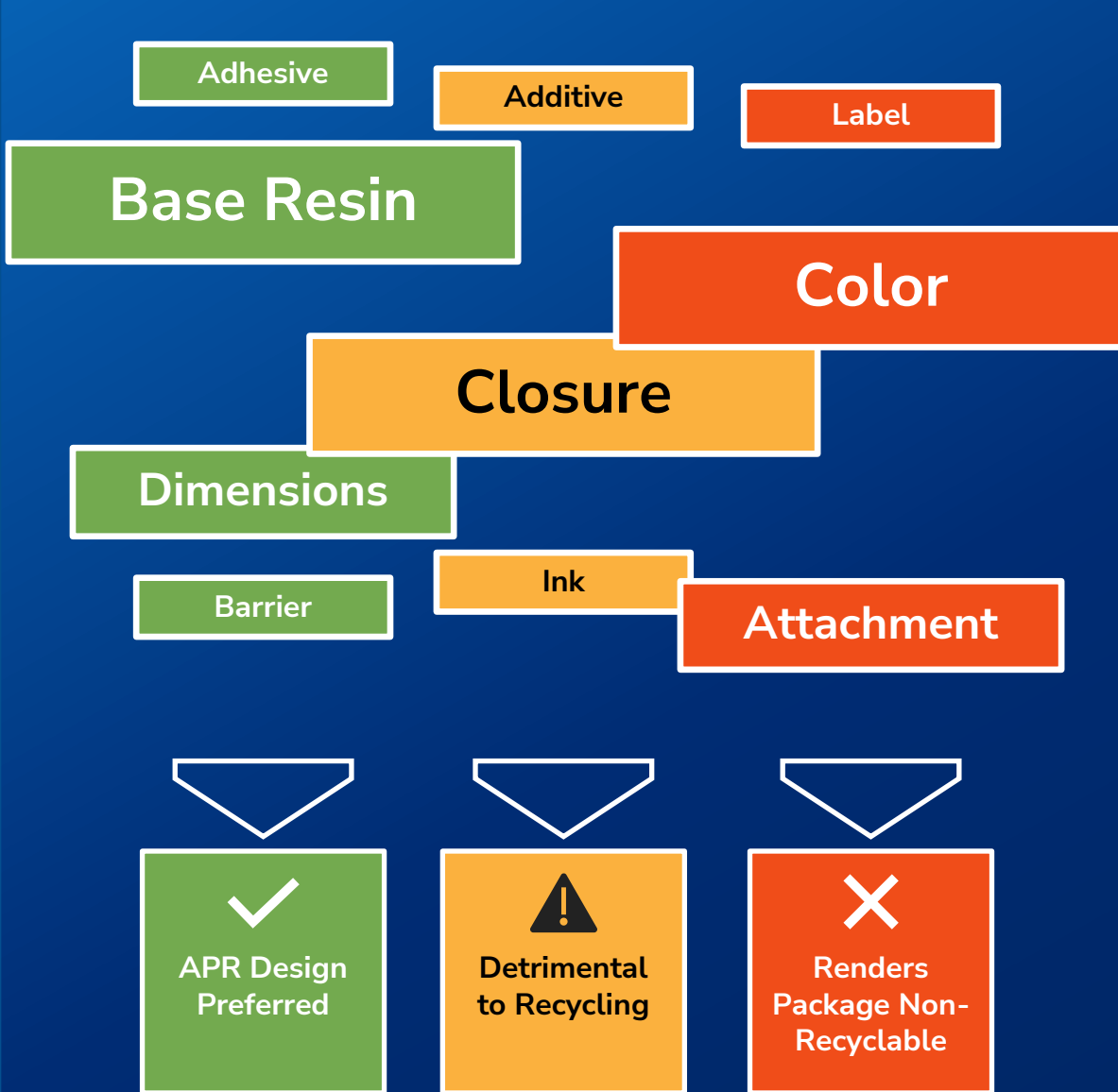


- Detrimental to Recycling
- Renders the Package Non-Recyclable

MALICES - \$\$\$\$\$\$



Design Feature Assessment



Whole Package Assessment



What Is It?

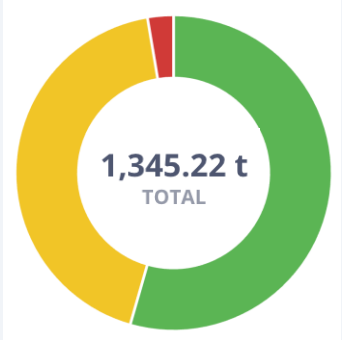
The APR Design® Assessment Tool powered by Recyda is the only APR-managed assessment tool, providing third-party confirmation that your plastic packaging is compatible with the North American recycling system



Tier 1: Starter



Tier 2: Core



Tier 3: Advanced (Recyda Enterprise Solution)



APR Design Assessment Tool Features



Assesses
full package
recyclability
using the latest
APR Design®
Guide updates



Flags missing
information and
design
optimization
opportunities



Identifies APR
Recognized
components,
removing the
need for extra
supplier details



Helps
companies
identify cost
impacts as EPR
eco-modulation
rolls out*



*Recyda Enterprise Tier only

Future Tool Enhancements.....



Validates APR
Certified PCR
content for eco-
modulation fee
optimization



Potential
integration with
How2Recycle
submissions to
ease APR
Design Guide
interpretation



Generates
tailored
reporting for
internal or
external
stakeholders*

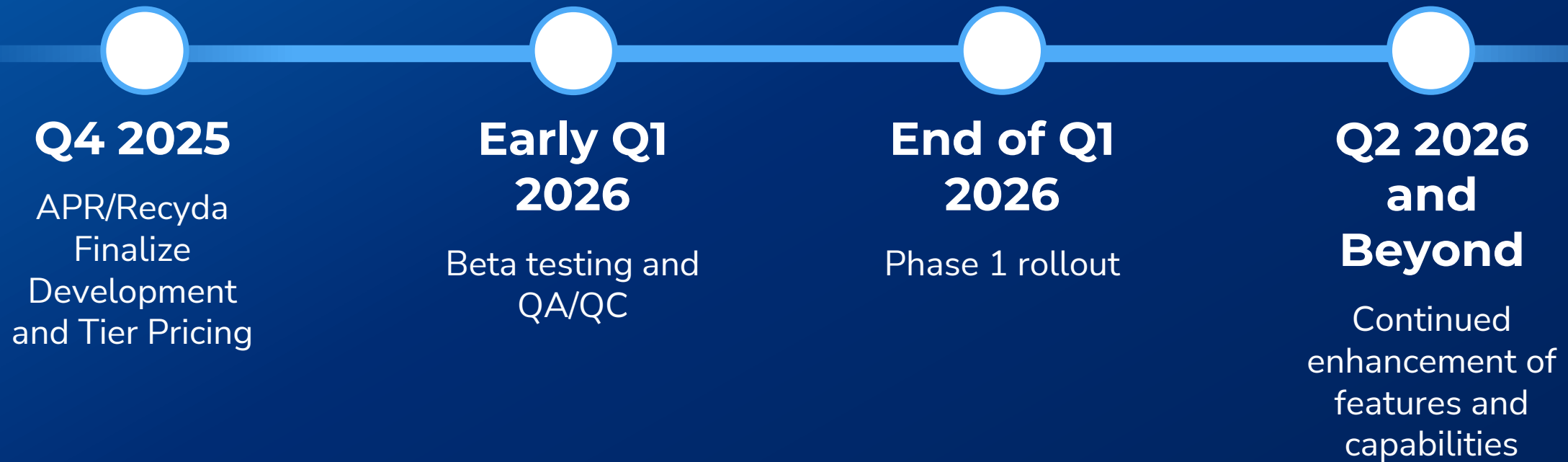


*Recyda Enterprise Tier only

Next Steps



*Sign up for
updates*





Design Assessment Tool

See live demonstrations
of the APR Design®
Assessment Tool at the
APR booth in the
exhibition hall

POWERED BY  **recyda**

LEARN MORE

