



# How EPR and PROs can Achieve Sustainable Success

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# THE PRODUCER'S ROLE IN EPR

## Producers are legally and ethically obligated to:

- **Design their products** and packaging for recycling.
- **Collect and recycle** used/end-of-life products and packaging.
- **Report their POM** and recycling data as required.
- **Pay fees** associated with their end-of-life packaging and product management.

## Participating in EPR programs offers numerous benefits, including:

- **Cost savings:** Optimized packaging and sustainable sourcing can reduce costs.
- **Risk mitigation:** Adherence to regulations prevents fines and reputational damage.
- **Competitive advantage:** Demonstrates a commitment to sustainability and attracts environmentally conscious consumers.
- **Innovation and job creation:** Stimulates innovation and economic growth.
- **Improved public relations:** Enhances brand reputation and builds trust.



# KEY AREAS OF COLLABORATION BETWEEN PROS AND PRODUCERS

- **Data Sharing:** Accurate and timely data for effective program management.
- **Financial Contributions:** Support PRO activities and programs.
- **Take-Back Programs:** Collaborative efforts for end-of-life products.
- **Product Design:** Promote sustainable design and circular economy.
- **Public Relations:** Build support and awareness for EPR programs.

**By working collaboratively, PROs and producers can ensure the successful implementation of EPR programs and drive a more sustainable future.**

# H2 COMPLIANCE: YOUR PARTNER IN EPR



## Customer-Centric Approach

- Exceptional service for clients of all sizes.
- Education and guidance on EPR obligations.
- Ongoing support.

## Global Expertise and Experience

- Part of the Landbell Group (44 PROs worldwide).
- Deep understanding of local and international regulations.
- Strategic support and data management assistance.

## Comprehensive Services

- Blue Box, Battery & E-Waste EPR recycling in Ontario.
- Supplemental Blue Box Collection System.
- Consultancy services provided by our partner, H2 Compliance CGLOBAL.
- National take-back program.

Visit us at **Booth #300** to chat more with our team and enter to win an incredible **Roots' giveaway**.

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