



Journey to Selling Safer, More Sustainable Products

Meeting Consumer Demand

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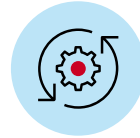
Our services



Certification



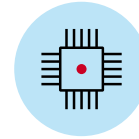
Verification



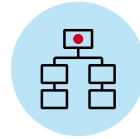
Testing



Auditing and
inspection



Software



Data insights



Advisory



Learning and
development



Field
evaluation

UL Solutions platform for formulated product data

1 Supply chain partners contribute data

Manufacturers and third-party suppliers provide full formulation data (CAS + percent concentration) to WERCSmart®

2 UL Solutions manages and shares data from centralized hub

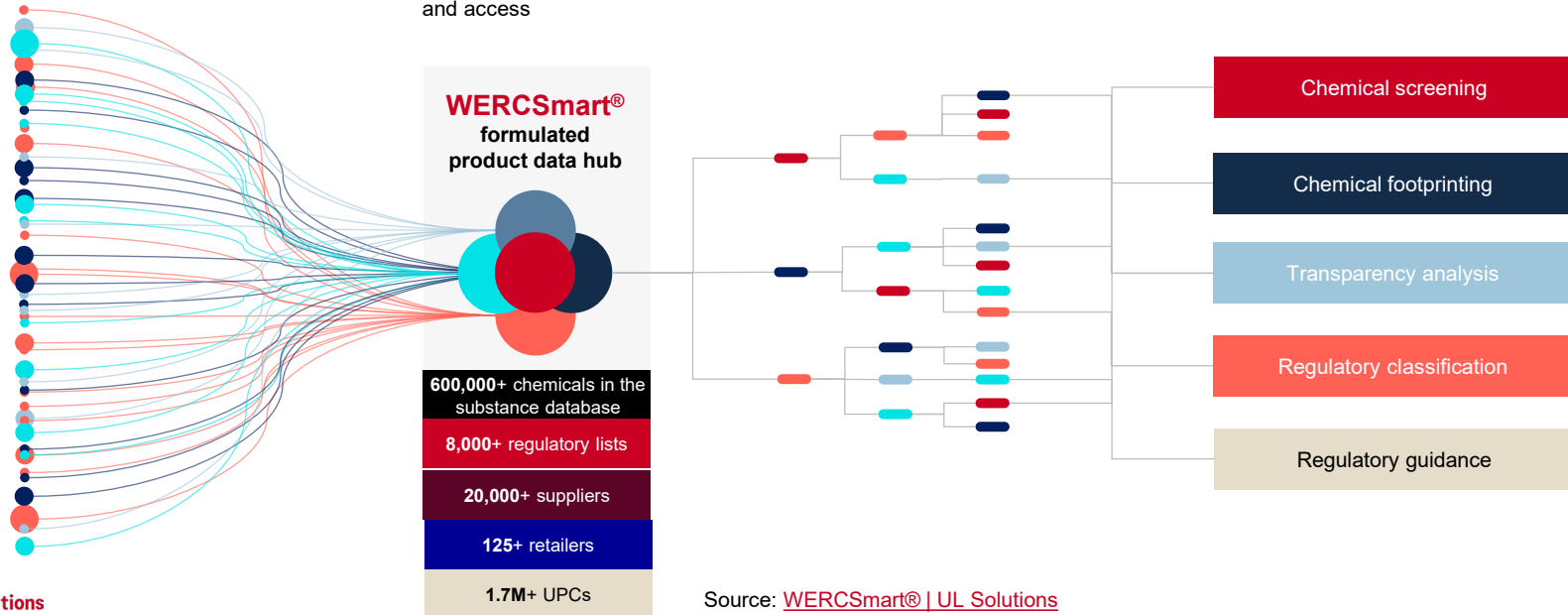
UL Solutions ensures data quality and protects Confidential Business Information; consent architecture controls data use and access

3 Rules engine conducts assessments

Standard and custom rulesets are run on formulation data to generate regulatory and sustainability results.

4 Report results for different analyses

Delivered to customers via WERCSmart® data feeds or PurView® catalogs and data feeds



Source: [WERCSmart®](#) | [UL Solutions](#)

Retail Curation Programs – Factors for Success

Credible and trustworthy in the marketplace



- Based on good quality data
- Public qualification criteria
- Targeted category differentiation

Flexible: Ability to scale and evolve



- Ability to apply to a meaningful proportion of products in a category
- Ability to integrate new or emerging science and consumer-level concerns

Easy management and interaction



- Leverage existing data sources wherever possible. Compliance datasets are a good start.
- Low barrier for suppliers to learn and then engage in the process
- Interactive – If a supplier fails, what specific actions are needed to qualify?